

Jasper Rook

Videographer & (Marketing) Content Creator
Founder of Flameworks Marketing

Video Editor

Marketer

Creative

Videographer

Post Producer

Content Creator



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About me

In 2019, I graduated from NHL Stenden University of Applied Sciences. After graduation, I worked for MediaMonks, creating video productions meant for their internal and external audiences, with the accumulated reach of around 6 million people across the globe, across (internal) social and digital media. By dealing with great projects for big international clients, I learned a lot about the fast paced environment, which is the marketing industry, and developed a high level of flexibility to adapt to this pace.

In 2020, I founded Flameworks Marketing, a digital marketing agency, specialized in creating marketing content. With Flameworks, I have been working for international clients, such as Just Eat Takeaway, Liberty Global, LIVEKINDLY Collective, SHV Energy, Free a Girl, GIGAEurope, Liberty Charge, The WICT Network Europe and Orbisk.

Education

Media & Entertainment Management (B.A.)
2015 - 2019
Stenden University of Applied Sciences, Leeuwarden

Marketing & Management in Asia (Minor)
2018
Universitas Triatma Mulya International Bali, Denpasar

Doing Business in China (Minor)
2018
Dongguan University of Technology, Dongguan

Pre-university Education (VWO)
2009 - 2015
Carolus Clusius College, Zwolle

Working experience

Flameworks Marketing
2020 - Present
Founder

As founder of Flameworks Marketing I have been working together with lots of international companies, creating all types of top-shelf marketing content for their communication channels.

Magna Carta
2020 - Present
Creative Manager

At Magna Carta, I have been working with multiple international clients on populating social media timelines with captivating content, designing Policy Reports and creating multimedia campaigns.

The WICT Network
2020 - Present
D. Chair Creative Content

As Deputy Chair Creative Content at The WICT Network Europe, I am responsible for creating digital content for all their communication channels, managing the website and promoting events and workshops.

MediaMonks
2019 - 2020
Casevideo Editor

At MediaMonks I worked on video content for many global brands, winning multiple prizes during award shows. The casevideos were also used by the Business Team to help with attracting new business.

Deliciousness Delivered
2018 - 2019
Marketing Manager

During the start-up phase of Deliciousness Delivered (DD), I was responsible for creating their market analysis, marketing plan and several marketing videos.

Languages

Dutch
Native

English
Fluent

German
Conversational

Indonesian
Conversational

Other work experience

PR Manager
Geniaal Vollenhove

Drone Pilot
Shutterstock & Pond5

Bartender & Cook
Bar Eethuis Saantje